

## **KINGSWAY FAMILY FUN RUN PRIVACY POLICY**

The Rotary Club of Severn Vale arrange this event and are committed to protecting your privacy. We will only use the information that we collect about you lawfully (in accordance with the Data Protection Act 1998). We collect information about you for 2 reasons: firstly, to process your entry and secondly to provide you with the best service possible. We and other partners in this event will not contact you about promotions, special offers and other events unless you have given us your consent.

**The type of information our partner Entry Central will collect about you when you enter this event includes:**

- Address
- Phone number
- Email address
- Race entry details
- Credit/debit card details

This information is already stored on our internal systems and our website simply verifies you as a supporter of the Rotary Club of Severn Vale's events. We will never collect sensitive information about you without your explicit consent. The information we hold will be accurate and up to date. You can check the information that we hold about you by contacting us via [President@SevernValeRotary.org.uk](mailto:President@SevernValeRotary.org.uk) or 07969 725411. The personal information that we hold will be held securely in accordance with our internal security policy and the law. We may use technology to track the patterns of behaviour of visitors to our site but will not collect any personally identifiable information when doing this.

**We use the information you provide for the following purposes:**

- To send information about the event you have entered. You cannot opt-out of this before the event if your entry is approved.
- To send newsletters about details of our other events, offers and promotions in which we believe you will be interested.
- To send updates regarding the status of your entry.
- To understand the behaviour of our registered users.

### **Privacy Policy changes**

If we decide to change our privacy policy, we will post those changes on this page so that you are aware of what information we collect, how we use it and under what circumstances we disclose it.

### **Data Security**

We have designed our site to protect the information we collect online from unauthorised access. We safeguard your private information by implementing the appropriate physical, electronic and managerial procedure necessary to protect your privacy. We are committed to protecting your privacy and have security measures in place to prevent unauthorised access to and disclosure of your personal information.